

WASHINGTON COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative	\$81,615	\$93,326	\$98,150	salaries, benefits, office, rent, & equipment
Miscellaneous	\$12,500	\$12,265	\$13,500	miscellaneous
Total Promotional:	\$551,065	\$694,360	\$710,181	
Advertising	\$159,000	\$172,020	\$195,537	
Brochures	\$123,500	\$93,000	\$97,500	
Contributions	\$42,115	\$55,000	\$55,000	seed & coop funding
Fam Tours	\$66,150	\$99,084	\$90,657	
General Promotional	\$24,800	\$53,920	\$60,750	convention bureau, information & inquiries
Shows	\$23,500	\$25,508	\$49,804	
Signs		\$85,000	\$80,933	
Travel Region	\$112,000	\$110,828	\$80,000	
Brick and Mortar (Operations):	\$245,700	\$270,159	\$278,469	
Construction Expense	\$245,700	\$270,159	\$278,469	Dixie Center
Visitor Center Operation				
Transfers Out				
Total Expenditures	\$890,880	\$1,070,110	\$1,100,300	
REVENUES				
Tax Commission TRT Report*	\$866,458	\$916,929	\$966,052	
County TRT Report*	\$911,468	\$899,209	\$959,013	
Other Revenues	\$15,000	\$15,000	\$20,000	
Percent Adm./Misc./Promo/Transfers	72.42%	74.75%	74.69%	
Percent Brick and Mortar	27.58%	25.25%	25.31%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.